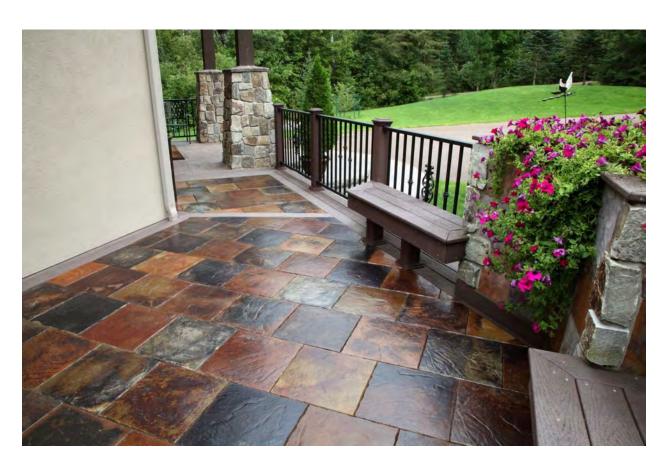
# DekTek Tile Industry Professional Packet



# The New Generation of Decking

3253 Laketown Rd. Sturgeon Lake, MN 55783

Phone: 218-380-9330 Website: dektektile.com Email: info@dektektile.com

### DekTek Tile is Changing the Way Outdoor Living is Done!

DekTek Tile is the beautiful new concrete decking material transforming outdoor spaces across North America. The extremely durable hand-crafted tiles support more than 1,000 lbs per tile. DekTek's concrete pavers are engineered to span across 16" o.c. wood joists and can be used on most standard wood-framed raised decks. The 1" thick concrete deck tiles are designed to be the same thickness as standard decking products so they can be used in conjunction with wood or composite decking materials for accents, borders, or edge trims.

### Here are more of the benefits DekTek Tile offers:

- No worries about fading, unlike wood & composite decking, your tiles will keep their beautiful look.
- Designed to be more durable & weather resistant than standard decking materials.
- Low maintenance, spend your time enjoying your deck without the hassles of mold, rotting wood, chipping & peeling and that constant upkeep of cleaning, scrubbing, staining, and sealing your deck.
- No Substrates or heavy duty framing is needed; most standard framing is sufficient with only minor modifications.
- Building Code Approved Certified by Professional Engineers
- Non-combustible decking material.
- Eco-Friendly
- A vibrant upscale alternative to standard decking materials.
- Ultra-Strong engineered to hold over 1,000 pounds per tile
- Easy to install when building or remodeling your beautiful outdoor living space.
- Makes beautiful accent decks, with DekTek tiles the same thickness as standard wood
   & composite decking, new additions are simple.
- ♣ Adds a classy upscale feel, bringing a warm indoor elegance to your outdoor living spaces; decks, balconies, roof-decks, patios, kitchens, concrete slabs, three season porches, fire-pits, and ground pavers.





# **DekTek\*Tile The New Generation of Decking**

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### - DekTek Tile Color Chart -

### **ELEVATE COLLECTION**



PECAN MEDLEY



ADOBE



MOCHA



OAK



COBBLESTONE GRAY



CLAY

### **RADIANCE COLLECTION**



TUSCAN MEDLEY



COCOA MÉLANGE



SIENNA

### MEDITERRANEAN COLLECTION



LIMESTONE



PEARL GRAY



SEASHELL

# Versatility & Beauty!

One of the amazing benefits of DekTek Tile's luxury decking is just how extremely versatile the concrete deck tiles are. Besides the Wow-Factor and Amazing Benefits, our premium product is the perfect solution for ALL OF YOUR OUTDOOR LIVING SPACES!

### CHECK OUT ALL THE APPLICATIONS & DIFFERENT WAYS THE TILES CAN BE INSTALLED:

### SISTER JOIST SYSTEM



**ROOF DECK PEDESTAL PAD INSTALL** 



**PATIO DECK INSTALL** 



**STEEL & ALUMINUM FRAMING** 



**SLEEPER SYSTEM** 



**OVER CONCRETE INSTALL** 



PORCH FLOWING ONTO DECK



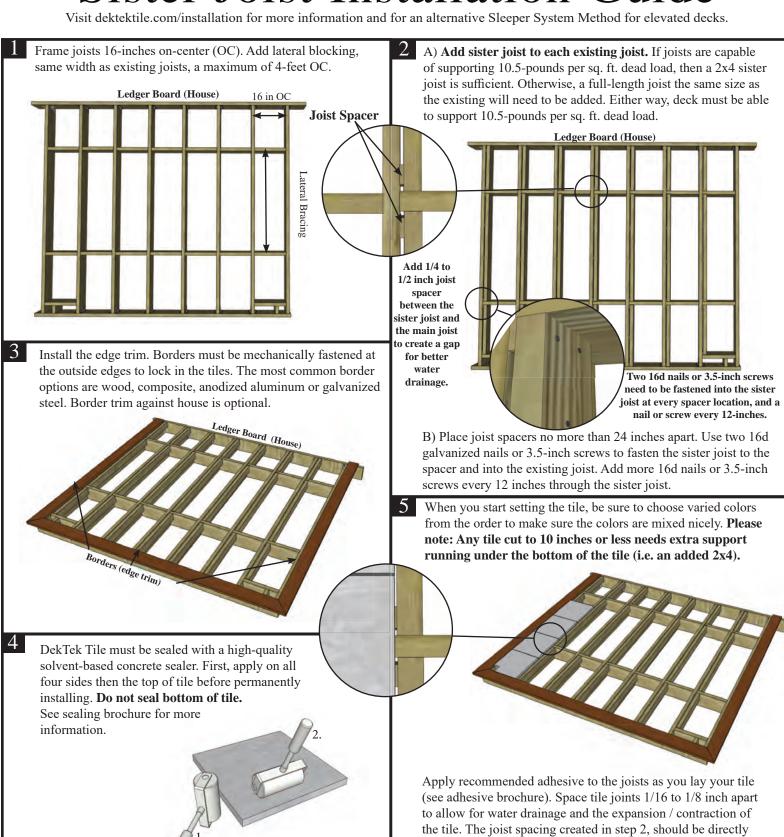
STAIR INSTALL



Visit <u>DekTekTile.com/Installs</u> for Videos & More Information On The Different Installations. Feel Free to Call 218-380-9330 For Questions About Your Project. Our Team is Here to Help!



# Sister Joist Installation Guide



drainage.

below the tile joints, as shown in the close-up, for the best water

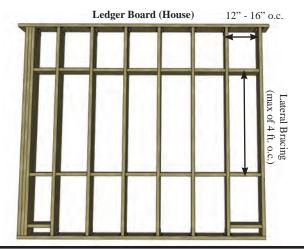


# Sleeper System Installation Guide

Visit dektektile.com/installation for an alternative Sister Joist install method for elevated decks, as well as info on other installations.

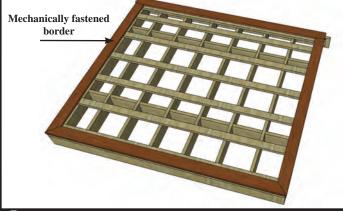
Frame joists 12" to a max of 16"-inches-on-center (oc)

Add lateral blocking, same width as joists, a maximum of 4-ft oc.

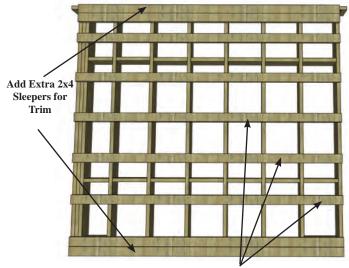


**Installing Edge Trims** 

Borders must be mechanically fastened at the outside edges to lock in the tiles. The most common border options are wood, composite, or anodized aluminum/steel.



2 Install 2x4 sleepers 16" oc, perpendicular to existing joists. Ledger Board (House)



2x4 Sleepers 16-Inches **On-Center** 

Add additional framing for railing posts, cut tiles, & extra sleepers for edge trim, where needed.

TIP: Layout the tile design plan before building to avoid smaller cut tile pieces, if possible.

4 Sealing

DekTek Tile should be sealed with a high quality solvent-based concrete sealer on top and four sides before installing. Do not apply sealer to bottom of tile, this can trap water in the tile & break adhesive bond. See DekTek Tile Sealer brochure for more info.



**Equipment Needed** for Installing Tiles

Tape Measure Plastic Shims

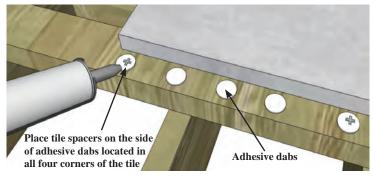
Chalk Line Caulk Gun 10" Wet Diamond Saw

- **Tile Installation**
- 1. Set tile using a high quality exterior polyurethane adhesive applied directly to wood joists. We recommend Liquid Nails adhesive LN-950, with a service temperature range of -40°F to 300°F.
- 2. Set tiles with a minimim of 1/16" gap between tiles. (1/16" 1/8")



3. DekTek Tiles run close to a full 16"oc, decks that span longer distances may need to be framed 16-1/16" oc\*\*

- 4. Run adhesive in thick dabs 1/2" high. Do not run adhesive in a solid bead.
- 5. In the four corners of the tile on the dabs of adhesive, place a tile spacer to shim the tile up slightly for better water drainage.



6. \*\*Any tile cut to 10 inches or less needs extra support running under the bottom of the tile (i.e. an added 2x4).\*\*

# Sealers for DekTek Tile

DekTek Tile ONLY applies sealer to sample tiles. **We do not ship deck orders sealed.** It is the responsibility of the client to seal the tiles.

We recommend using a good solvent-based sealer that is for acid stained or stamped concrete. We do not recommend any specific brand. There are many brands of concrete sealers on the market that are high quality. Please feel free to consult your local concrete expert. The brand that we stock is "Super Diamond Clear," made by Euclid Chemical Company.

- \*\*\*DO NOT USE WATER-BASED SEALERS because they tend to peel. We also do not recommend using penetrating sealers as our tiles are too dense and it does not protect the tile surface.\*\*\*
- \*\*\*Apply sealer using a 1/2" roller nap and roller pan before you install the tiles, which allows you to coat the edges of the tile for better protection. Paint brushes are not recommended. DO NOT SEAL BOTTOM of the tiles as this will trap moisture in the tile and interfere with adhesion.\*\*\*
- \*\*\*Only apply sealer in temperatures recommended by the manufacturer. Sealing warm/ hot tiles is not recommended, may cause bubbling. Please note, many sealers cannot be applied in cold temperatures. Be sure to seal indoors in a well ventilated area if there are cold temperatures outside.
- \*\*\*Tiles must be sealed within 21 days upon delivery. See DekTek's Storage Policy for more information.\*\*\*

DekTek Tiles need to be sealed every 3 years, especially in cold climates, to protect against freeze/thaw and other elements. By sealing your tiles every 3 years, this will give you the maximum longevity of the product.

For the very first application of sealer, use a high quality solvent-based sealer as listed above. Apply one coat of sealer. The brand we stock is:



### **Re-Sealing Your DekTek Tile Deck:**

When resealing your DekTek Tile deck with Super Diamond Clear products, the sealer must be diluted with Xylene (approximately 50/50) so the sealer will not get too thick. If you were to apply numerous layers of concrete sealer without using Xylene, it could cause a cloudy or milky appearance on the tile, due to moisture being trapped within the tile.

When using another brand of sealer, you must get the manufacturer's recommendation for resealing.

<sup>\*</sup>DekTek, Inc. shall have no liability for defects or damage resulting from application of concrete sealer or surface treatments.\* See DekTek Tile warranty.

### **Remove Cloudiness:**

It is common for some sealers to form a cloudy or foggy look after a period of time. DO NOT BE ALARMED, this is a normal occurrence and it is easily fixed by using:

### **❖** Xylene (or Xylol) – For Solvent-Based Sealer ONLY

Use Xylene (sometimes called xylol), and roll it on just as you would roll on another layer of sealer. We recommend one person rolling it on and having a second person back rolling with a dry roller nap to soak up the excess xylene. Another option, if two people are not available, is for you to roll on the xylene in a smaller area, and then back roll before the xylene evaporates. This method works well for the brand, Super Diamond Clear.

If using a different brand of sealer, please check with the manufacturer to see if this system is

If using a different brand of sealer, please check with the manufacturer to see if this system is approved. You can purchase Xylene from your local paint or hardware store.

### **Make Your Deck Non-Skid**

Here are the simple steps to give your deck a slip-resistant surface:

- Add a specially designed slip-resistant additive to the sealer. DekTek Tile carries Shark Grip by Sherwin Williams.
- ❖ 1 bottle of Shark Grip (3.2oz) will be sufficient for 2 to 3 gallons of sealer.
- First, add sealer to the roller pan.
- Next, sprinkle in 1/2 of a cap of Shark Grip into the roller pan along with sealer. Mix well.
- Repeat each time you refill the roller pan with sealer. Be sure to stir occasionally and don't forget to stir the Shark Grip with each new batch.
- \* Enjoy your Non-Skid deck!

### **How To Give Your Deck An Extra Non-Skid Surface:**

We recommended adding an extra slip-resistant surface on these applications:

- Stairs and Steps
- Pool Decks
- Decks that get snow and winter traffic
- Or if you want to take extra precautions
- \*While you add Shark Grip and follow the instructions listed above, you will also sprinkle a large pinch of fine sand grit across the roller pan (washboard area).
- As you roll the roller nap with sealer and Shark Grip on it, it will also pick up the sand grit and deposit it on the tile when sealing, giving the tiles extra non-skid.
- Sprinkling the grit into roller pan must be done quite frequently (at least every other time you reload your roller with sealer).
- Enjoy your Non-Skid deck!

<sup>\*</sup>DekTek, Inc. shall have no liability for defects or damage resulting from application of concrete sealer or surface treatments.\* See DekTek Tile warranty.

# DekTek&Tile 2023 Industry Professional End-Of-Year Sale Pricing

Elevate Collection (Traditional Colors) Price Per Sq. Ft.

\$15.68/sq. ft.

Mediterranean & Radiance Collection Price Per Sq. Ft.

\$17.43/sq. ft.

1 tile = 1.78 sq. feet

FREE Shipping on Minimum Orders (Based on Zone)

Zone 1 = 250 sq. ft.

Zone 2 = 300 sq. ft.

Zone 3 = 500 sq. ft.

\*Taxes not included in price, FREE SHIPPING in continental U.S.A. only\*

\*FREE SHIPPING Business to Business (Lift gate service & residential delivery not included in price)

\*\*TEMPORARY SHIPPING SURCHARGE\*\*

Sale pricing good on all new orders placed by 12-31-23
(15% discount off DekTek's Tier 1 retail pricing!)

Down payment options available! Tiles ship in 2023/2024 at your convenience.

PROMO CODE: DTPCM23

\*Retailers, contact us for your wholesale pricing\*

# Standard Industry Professional Pricing

Quantity in Square Feet	(Traditional Colors) Price Per Sq. Ft.	Mediterranean & Radiance Collection Price Per Sq. Ft.	FREE Shipping on Minimum Orders (Based on Zone)	
1-499	\$17.53/sf	\$19.48/sf	Zone 1 = 250 sq. ft.	
500 +	\$16.84/sf	\$18.79/sf	Zone 2 = 300 sq. ft.	
	1 tile =	Zone 3 = 500 sq. ft.		

<sup>\*</sup>Prices and product availability are subject to change without notice. Call 218-380-9330 for current prices and availability. \*





Quantity Price Breaks	Quantity in Square Feet	Elevate Collection (Traditional Colors) Price Per Sq. Ft.	Mediterranean & Radiance Collection Price Per Sq. Ft.	FREE Shipping on Minimum Orders (Based on Zone, see next page)
Tier 1 Pricing	1-499	\$18.45/sf	\$20.50/sf	Zone 1 = 250 sq. ft.
Tier 2 Pricing	500 +	\$17.72/sf	\$19.78/sf	Zone 2 = 300 sq. ft.
		1 tile = 1.78 so	q. feet	Zone 3 = 500 sq. ft.

\*Taxes not included in price\*

\*FREE SHIPPING Business to Business - Continental U.S.A. only\*

(Lift gate service & residential delivery not included in price)

\*\*TEMPORARY SHIPPING SURCHARGE\*\*

### **DekTek Tile Sample Pricing**

### **Standard Tiles Size**

16" x 16" x 1"

Elevate Collection \$23.00/tile

Radiance & Mediter.Collection

\$24.00/tile

(Shipping not included in price)

### **Mini Samples**

6" x 6" x 7/8"

**All Collections** 

\$8.75/each

(Shipping not included in price)

Homeowners, purchase samples up front and we will reimburse you on your first order.

(Less shipping. Quantity restrictions apply.)

\*Prices and product availability are subject to change without notice. Call 218-380-9330 for current prices and availability. \*

**DekTek**Tile

The New Generation of Decking

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# DekTek<br/> Tile<br/> Shipping Zones

<u>State</u>	Abb	ZONE
Alabama	AL	3
Alaska	AK	3 4
Arizona	AZ	3
Arkansas	AR	2
California	CA	3 3 4 3 3 3 3 4 4 3 1 2
Canada	CA	4
Colorado	CO	3
Connecticut	СТ	3
Delaware	DE	3
DC	DC	3
Florida	FL	3
Georgia	GA	3
Hawaii	HI	4
Idaho	ID	3
Illinois	IL	1
Indiana	IN	2
Iowa	IA	1
Kansas	KS	2
Kentucky	KY	1 2 2 3 3
Louisiana	LA	3
Maine	ME	3
Maryland	MD	3
Massachusetts	MA	3
Mexico	MX	4
Michigan	MI	3 4 2 1
Minnesota	MN	1

<u>State</u>	Abb	ZONE
Mississippi	MS	3
Missouri	MO	2 3 2 3 3 3 3 3
Montana	MT	3
Nebraska	NE	2
Nevada	NV	3
New Hampshire	NH	3
New Jersey	NJ	3
New Mexico	NM	3
New York	NY	3
North Carolina	NC	
North Dakota	ND	1
Ohio	ОН	2
Oklahoma	OK	
Oregon	OR	3
Pennsylvania	PA	
Rhode Island	RI	3
South Carolina	SC	3
South Dakota	SD	1
Tennessee	TN	2
Texas	TX	3
Utah	UT	3
Vermont	VT	3
Virginia	VA	3 3 3 3
Washington	WA	3
West Virginia	WV	3
Wisconsin	WI	1

### **Accent Decks & Additions**







It wasn't an accident that DekTek Tiles are the same 1" thickness as standard wood and composite decking products! In fact, our deck tiles were carefully engineered and designed to be the same thickness as the industry standard to make it easier for you!

Whether it be additions where you're adding onto your existing deck, or needing to update your old deck boards, or you may be in need of a non-combustible fireproof material for your fire pit, grill, or outdoor kitchen area and want to add a beautiful inlay or accent deck, the options to create your dream outdoor retreat are endless!

### Here's Why DekTek Tile Accent Decks or Insets Can Be The Perfect Solution:

- Revitalize your existing deck by adding an elegant contrast that absolutely transforms.
- Worried about your family's safety and needing a much safer (Non-Combustible) decking option for your fire pit, grill, or outdoor kitchen area.
- If using DekTek Tile on your entire project isn't the best fit with your budget, adding a beautiful accent deck or inset is the perfect way to add class and elegance to your outdoor space.
- Enhance your existing outdoor space by adding a stunning artistic addition.
- Use your imagination to create gorgeous unique designs that set your backyard apart.







# Become a DekTek PRO

### When you sign up to be a DekTek Tile PRO, you will enjoy the benefits of:

- **Discounts on Your Orders.** As a DekTek PRO you will receive 10% off the DekTek Tiles!
- **Project Leads.** Your DekTek PRO profile will be created on our website which allows homeowners to learn more about your company and view all of the DekTek Tile projects you've built. When a homeowner types in their zip code, if you're within 100 mile radius of your location, or call us for contractors in your area, your information will be provided to them, generating more leads for you.
- Maximize Your Skills. We coach you through the installation process so you feel confidentinstalling our tiles on the many different applications. Our customer service doesn't stop there. We are here to help when any questions arise for unique applications.
- **Diversify Your Building Products Portfolio.** DekTek Tile adds a beautiful high-end decking product to your set of offerings that is sure to impress your potential customers and expand your reputation.

#### What we require:

- 1. That you become a certified DekTek PRO by understanding our installations and passing our basic installation guiz.
- 2. That you offer DekTek Tile as an upscale option to your customers.
- 3. We recommend the **DekTek PRO Sample Pack** is purchased to get you started offering the beautiful tiles as an option to your customers. The PRO Pack includes the following items:
  - 1 Standard size tile (16" x 16" x 1")
  - 18 Mini Samples of the full color selection (6" x 6" x 7/8")
  - Brochures
  - Catalogs

Visit **dektektile.com/pro** to sign up or fill out the form on the next page. You can scan/email the completed form to info@dektektile.com or mail to our address listed below.

The upfront cost is \$155.00, but when you order your first DekTek Tile deck we will credit you the full amount toward your purchase.

\*Contractors that purchase the DekTek PRO Sampler Pack will be noted on the website for having color samples. Contractors with samples will be more likely chosen over those that do not, because homeowners want to see the tiles in person without having to pay for them.\*

# **DekTek\***Tile The New Generation of Decking

# DekTek&Tile PRO Signup Form:

3253 Laketown Rd. Sturgeon Lake, MN 55783 Phone: 218-380-9330 Fax: 218-485-5752

Name:		Company	•		
		Email:			
Address:					
I have liability insura	nce?				
Yes	No				
You can also vis	sit <mark>dektektile.</mark>	com/pro to submit	information	n online.	
lust click on t	he "PROS" ta	b at the top of the	home nage	and complete	the form
Just ellek off t	ine inos ta	is at the top of the	nome page	and complete	the form.
Jek Lek	<b>₩III</b> e	Sample	: Kea	luest I	-orm:
		•	•		••••
		ıll, Fax, Scan & Email,			
*CONTRACTORS, pay u	pfront for SAMPLE	S or DekTek Contractor Pac	k & we reimburs	e you on your 1st or	der (less shipping)*
Name:		Company I	Name:		
Phone:		Email:			
Address:					
DekTek PRO Sa	mpler Packet (d	details listed on PRO page) \$1	55.00 Free Ship	ping (Refunded o	on 1 <sup>st</sup> order)
☐ Literature ☐	Brochures: (	Quantity)			
		16"): (Visit dektektile.co			
		ample pricing below.) Re			
		Pecan Medley \$20			
	<del></del>	Cobblestone Gray \$20		Pearl Gray \$21	Sienna \$21
_	_	7.50/each:		_	_
Tuscan Medley		Pecan Medley	Mocha	Limestone	Seashell
Cocoa Mélange	<b>∐</b> Oak	Cobblestone Gray	Clay	Pearl Gray	Sienna
Credit Card Number:			Exp Da	ate: /	
Card Holder Name:		Phone Num	ber:		
Signature:					
JISHALUI C.					

**DekTek Tile** 

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# What Home Owners & Contractors Are Saying About DekTek Tile!



"For someone looking for a superior alternative to high maintenance wood decking - DekTek Tile exceeded all our expectations. The entire process from the first phone call to the completed job couldn't had been any smoother. The staff at DekTek Tile were always available to answer questions and very easy to communicate with. Our choice of a custom Mocha colored tiles blended perfect with our other deck features. We were blown away with the final results, along with the countless compliments from family and friends.

~ Richie Sinclair, Home Owner



"We were looking for something "different" for our covered deck. We came across DekTek Tile and were amazed by the product and the pictures we saw on the website. Our decision at that point was easy! The end-result of the tiles on our deck is astonishing and we receive nothing but compliments on them. Very impressed!"





"DekTek Tile is a very unique product, and gives an alternative to the same old stuff you see on everyone's deck. It doesn't rot out, it doesn't expand and contract, it's not plastic and it looks great! It requires a little additional framing but the end results are stunning! I love the stuff!"





"Although we are normally avid Azek, Ipe' and treated lumber installers, sometimes we come across other new decking products that impress us - and this decking material has certainly left an impression. DEKTEK TILES are not only pretty, they're beautiful...with vibrant, vivid colors to match any home color scheme. The stone look is realistic, the longevity is maximum, and concrete is considered a great contribution toward sustainable green building standards and strategies. DEKTEK TILE got this material right, and they got it gorgeous!"

~Thomas Decks, LLC, Cincinnati Deck Builder



"If you want a product that is not only unique but also elegant this is the product for you. My wife and I absolutely love it as well as do all of our friends. Would highly recommend this product!"



~ Ed Weiss, Home Owner

"For those builders and homeowners looking for an attractive and durable alternative to wood or composite decking, DekTek Tiles are the answer. As a contractor I installed them in a three-season porch for clients who wanted a unique floor and can say that installing DekTek tiles is like working with ceramic tile only easier and faster because they are adhered directly to the deck joists. Each tile is hand finished in the factory creating uniquely varied tiles that look remarkably like natural stone. Will definitely be recommending DekTek Tiles to clients in the future."

~ Scott Elliott, Contractor & Owner of Elliott & Company, Inc.



"DekTek Tile was the finishing and crowning touch to the porch we seem to live on in the summer months. The decking not only looks outstanding but adds an entirely new dimension to the area. Maintenance should be easy and will look classy for many years. You have a great product and is truly upscale and I would highly recommend your DekTek concrete tiles to anyone! Thanks again!"



~Pat & Jeanine Cunnien, Home Owners

"Great product and company to work with. Very easy to cut and install on existing framing. This product does get warm when in direct sunlight just like every other product on the market."

~James Baxter, Contractor & Owner of Baxta Design, LLC



"Adds luxury to a regular balcony and entices one to spend more time outside. Aesthetically color is pretty." ~Kim S., Home Owner



"We love the tile. Looks great in our screen porch" ~David Holt, Home Owner

# The Ultimate OutdoorLiving Experience!

DekTek Tile's mission is to create beautiful outdoor oasis's for homeowners to relax, and spend quality time with loved ones. A place where they can enjoy nature's abundance in a tranquil setting that entices them to spend more time outdoors, and allows them to focus on the things that are most important in life!





facebook.com/dektektile



houzz houzz.com/pro/tiledecks/dektek-tile



twitter.com/DekTekTile



pinterest.com/dektektile



instagram.com/dektektile



linkedin.com/company/dektek-tile



yelp.com/biz/dektek-tile-moose-lake

### Be a Part of the DekTek Tile Movement!

Join us in creating outdoor elegance! Let's work together to beautify decks and outdoor living spaces that home owners can enjoy for a lifetime!

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